

November 27, 1923.

Prof. George W. Schoenhut,
2636 Martey Avenue,
San Diego, Calif.

My dear Prof. Schoenhut:

I have your note about the Song Book,
and I enclose circular and order blank.

For that matter, I also crossed Death Valley on foot
(in 1884 , on my "Tramp Across The Continent")-- though whether
I "kept my reason" is another matter! But the Songs are reasonable
anyhow.

Sincerely yours,



Prof. Geo. W. Schoenhut

"The Only Man
Living that Ever
Crossed 'Death
Valley' on foot,
and kept his Reason"

"ZYMOID"

The Greatest Hair Grower on Earth

Prof. Geo. W. Schoenhut, Discoverer

A careful study of the hair and scalp has proven to me that in no cases are the life-giving principles of the hair growth within the follicles eradicated or dead; that in cases of absolute baldness the hair only becomes imprisoned beneath the scalp, and that this growth is dormant instead of dead. Stimulation is certainly needed and necessary that the scalp be loosened and the pores opened so that the blood can force a natural growth through the hardened skin.

This function ZYMOID will perform, the process possessing every favorable inducement for the hair growth, even under the most adverse circumstances. It is easy to understand how the temporal and other arteries carrying blood to the hair roots may become congested. The most general cause is from wearing a close-fitting and badly ventilated hat with a stiff band. Such headgear compresses the arteries, and the heart pressure is not strong enough to force the blood through the regular channels when nature's food for hair growth is cut off.

If this evil is discovered in time, it is easily remedied by the daily use of my great discovery, which keeps the channels well open, so that the scalp may be regularly irrigated with the proper amount of blood. In such cases the scalp is not barren, but the hair becomes very thin through lack of proper food to nourish it; all starved follicles are stimulated and as nature hath ordained. The scalp should be covered with hair.

In ancient days, nature grew hair on man all over his body to protect him from heat, cold and rain. Later on, as he became more civilized, he began to kill fur-bearing animals and to wear their skins. After thousands of years, he reached a point in civilization when he wore clothes over his whole body, having no more use for his natural covering and gradually began to lose it. Some scientists claim that it is only a question of time before human beings will lose all the hair they now possess. When that time comes we shall be a hairless and baldheaded race.

It is but natural it will take its course when normal conditions are put into existence; understand, that a healthful circulation holds out every inducement. Men have less fatty tissue under the scalp than women. In advanced years the scalp becomes tightly stretched over the skull, so that the supply of blood is to a certain extent cut off from the hair in men, while in women the excess of fat secures ample circulation of blood to the hair.

A little gland or follicle from which the hair springs is embedded in the skin and draws its life and nourishment from it; on either side of each hair follicle are tiny little glands which discharge upon the roots of the hair an oily secretion called sebum. It is the natural oil of the scalp. When the discharge of this sebum becomes excessive, it clogs the pores, fills the hair glands, dries on the scalp, and sheds in the fine scales known as dandruff. Then the hair begins to fall out and causes baldness in many cases.

If you have the right material and know how, you can grow a full head of hair on any bald and shiny head. I make this statement just as plain as I know how. I mean every word I say; can prove it to anybody. The using of Hair Tonics, Dandruff Cures and Mange Cures, without the proper advice, is like taking medicine without knowing what you are trying to cure.

The particular trouble with which your hair or scalp is afflicted—and there are many of them—must be known before it can be intelligently treated. The disease of the scalp called "Seborrhoea eczema." The parasites that produce this disease grow down into the cylinder-shaped depressions of the roots of the hair, destroying the hair cells. By careful experiments seborrhoea was found to be contagious. An ointment was made of vaseline and the scales from a man's head, and was rubbed into the backs of guinea pigs. The pigs contracted the disease and became bald. Likewise, the disease has been contracted by man and wife, either wife or husband being free from it before marriage. You can wear the hat of one and contract the disease, or use the brush and comb. There are over fifty conditions of the hair and scalp that all require different treatment; each particular trouble must be intelligently treated beforehand.

The only way is to diagnose each case properly. This great discovery is in 35 different formulas. No two cases are alike. Come to my Office. No charge for consultation or examination. If you cannot come, write me your case, and I'll cheerfully diagnose it free of charge. I have the goods that will do the work in every case. I'll fail in none if used as I tell you to.

I grow hair on man or beast. This discovery is known as ZYMOID, Geo. W. Schoenhut's discovery, under the pure food and drugs act, June 30th, 1906, serial No. 25922. Any seven-year-old child can use it with great success. It's as pure as heaven's tear-drop. It grows the hair. "That's all."

PROF. GEO. W. SCHOENHUT.

SAN DIEGO, CALIF.

Dear Sir, Nov 25/23. Kindly send me those Old
Songs and Abilize.

Prof. Geo. W. Schenck

2636 Marcey Ave
San Diego, Calif.



A very fine study of the hair and scalp has given to me that in no cases are the life-giving
processes of the hair growth within the follicles regulated or controlled in any way or manner
by the blood. The hair only becomes impoverished beneath the scalp and that this growth is the most
intense of blood stimulation is certainly needed and necessary that the scalp be loosened and the
pores opened so that the blood can form a natural growth through the hardened skin.

This function SYMPTOM will perform the process possessing every favorable indication for
the hair growth, even under the most adverse circumstances. It is easy to understand how the
scalp and other arteries carrying blood to the hair roots may become congested. The most
common cause is from wearing a close-fitting and badly ventilated hat with a stiff band. Such
mechanical compression the arteries and the blood pressure is not strong enough to force the blood
through the regular channels when nature's food for hair growth is cut off.

If this evil is discovered in time, it is easily remedied by the daily use of my great discovery
which keeps the channels well open so that the scalp may be regularly irrigated with the
proper amount of blood. To such cases the scalp is not injured but the hair becomes very thin
through lack of proper food to nourish it. All starved follicles are stimulated and as nature built
outward, the scalp should be covered with hair.

In ancient days, nature grew hair on man all over his body to protect him from heat, cold
and rain. Later on as he became more civilized he began to feel the need of clothing and to wear
his skin. After thousands of years he reached a point where he was no longer able to grow hair
over his whole body. Nature no longer gave him the power to grow hair all over his body. It
gave him the power to grow hair only on his head and on his arms and legs.

It is not natural, it will take the scalp when nature's condition is not into existence under
normal conditions. In all normal cases the scalp becomes slightly stretched over the skull
and the scalp then wears. In all normal cases the scalp becomes slightly stretched over the skull
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A little gland on follicle from which the hair surface is embedded in the skin and where the
life and nourishment from the blood is absorbed. It is the natural oil of the scalp.
When the discharge of this gland becomes excessive it clogs the pores, like the hair glands.
Then the hair begins to fall. The scalp becomes itchy and red. Then the hair begins to fall.
out and causes baldness in many cases.

If you have the right material and know how, you can grow a full head of hair on any scalp
and skin. I make this statement just as plain as I know how. I mean every word I say.
I can prove it to you. The name of this tonic is Schenck's Hair and Scalp Cure. Without
the proper advice, is the taking medicine without knowing what you are trying to cure.

The particular trouble with which your hair or scalp is afflicted—and there are many of
them—must be known before it can be intelligently treated. The disease of the scalp called
dandruff is a common one. The parasites that produce this disease grow down into the enlarged
pores of the scalp, destroying the hair cells. The careful experiments conducted
by me have shown that the disease is caused by a parasite and that the scalp is a
victim of the disease. The pores contracted the disease and became bald.
I have been contacted by men and wife, either with or without being free from
it before marriage. You can wear the hat of one and contract the disease, or use the brush and
comb. There are over fifty conditions of the hair and scalp that all require different treatment.
Each particular trouble must be intelligently treated beforehand.

The only way is to diagnose each case properly. This great discovery is in 32 different forms
under two trade names. Come to my Office. No charge for consultation or examination.
If you cannot come, write me your case and I'll cheerfully diagnose it free of charge. I have the
models that will do the work in every case. I'll tell you in none it used as I tell you to.

I know hair on man or beast. This discovery is known as SYMPTOM, Geo. W. Schenck's dis-
covery, under the pure food and drugs act, June 30th, 1906, serial No. 12345. Any person who
shall use it with great success, it is pure as heaven's own drug. It grows the hair. What's all?

FROM GEO. W. SCHENCK